



## Engage your readers and build loyalty



### Real-time media

your magazine directly into your customers' phone for convenient access anywhere, anytime, even **offline**.



### A privileged communication channel

Notify and deliver new issues to anyone who has come across your media.



### An environmental commitment

Your photos, PDF and video documents are not stored in data centers. Our app is **eco-responsible!**



## A QR Code that benefits YOU and the Planet

# 50%

more visibility with app notifications

\*50% more visibility in 2023 on a group of selected B2B ClassifiD users.

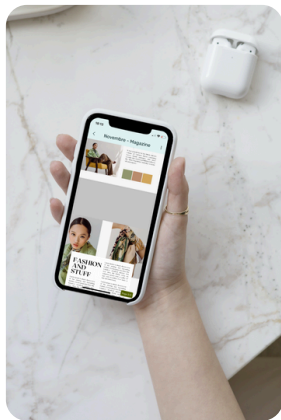
# 65%

less energy and CO2 than a Cloud

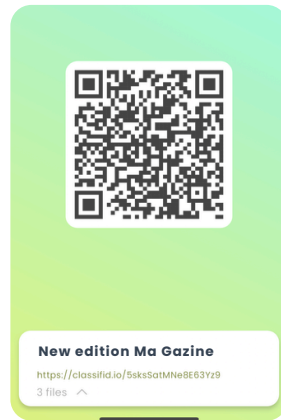
\*P2P protocol uses 65% less energy and CO2 than a Cloud service.



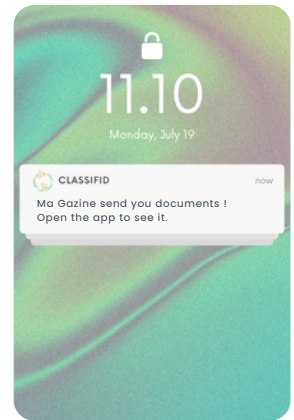
Clients scan your QRcode...



... and receive your news, offers and videos.



Update your docs...



...and clients are notified in real time

## Measure your audience and share

New edition



Special offers



Events



# For every media

Magazines, papernews, actualities, newsletter...

Join the movement of businesses committed to the environment and give your customers a unique digital experience